

*When it comes to the health of your teeth, choosing the right dentist matters.*

THE SMART CONSUMER'S GUIDE TO  
**Choosing The Dentist  
That's Right For You**



## The questions you'll want to ask, the answers you need to hear...

Dear Friend,

If you're ready to renew your smile, or if you're suffering with missing, decayed, damaged teeth and oral health problems, you know you have a problem, but you may not know how to choose the right dentist.

Do you go on Google and pick one who is close to you? Do you call your insurance company to see if any dentists in your area accept your insurance? Do you ask a friend or a family member who they recommend?

This is how many folks end up choosing a dentist.

What's wrong with this?

I'm glad you asked.

For the most part, this is a random way of choosing who will take care of your oral health.

Occasionally, it works out ok.

Maybe you're not super thrilled with the dentist you pick, but you have no specific complaints.

Maybe you're forced into a waiting room for hours before seeing the dentist, but that's normal, right?

**(It might be normal for some dental offices, but you deserve extraordinary care, not just average service.)**

Often, this medical gamble, which equates to pointing randomly at an entry in a phone book, fails; you walk into their dental office and quickly realize the dentist you chose was not the right one for you.

This report is here so you'll never have to go through that again. The information provided will help you choose a dentist that's right for you!

How can you be sure that the dental office you choose can take care of ALL of your oral health concerns and care for your family's as well?

It's simple. Start by asking these five simple questions BEFORE you make an appointment, and save yourself time and money!



So, here they are...

### **Question 1: How do I know I'll have a good experience if I come to your office?**

#### **The answer you are hoping to hear should include:**

- Your satisfaction and optimized oral health are our primary concerns. Your goals are ours, and we are here to work with you to improve your oral health and help you get the smile you deserve.
- Your comfort is our priority. We want you to be relaxed and excited about the results you'll achieve with your dental procedures.
- We have a knowledgeable, friendly, and compassionate staff who go out of their way to make you feel comfortable, answer your questions, and meet your needs.
- Your dental conditions will be addressed, and the smile of your dreams can be achieved in our state-of-the-art facility, where we use innovative techniques and technologies to get you the best possible results.



When it comes to selecting a good fit, trust your instincts.

If you speak to someone on the phone and get a bad feeling about the place...

**RUN.**

When you call a dental office for the first time, does the person you speak to give you their full attention?

Do they listen to your questions, try to understand your unique situation, and go out of their way to accommodate your needs?

Were they friendly and engaging?

If the answer is no, you are in the wrong place.

If you answered yes, you have a good indicator of the standard of attention you may get from the dental staff at that dental practice.

## Question 2: How do I know the dentists at your location are any good?

For this question, you need assurance that the dental practice you're considering has dentists and hygienists who are fully educated and accredited. You also want to be sure they come with a track record of success in the community.

So be listening for things such as:

- Our dentists have a combination of education and ongoing professional post-doctoral training to keep up with the latest in dentistry.
- Our dentists are passionate about providing what is best for you.
- Our dentists have a patient-centered mentality, and they will listen to your concerns and help meet your needs.
- Our dental office provides a judgment-free, no-lecture zone. Our only goal is to help you get your oral health on the right track.
- Our dental office has a reputation with patients for having excellent chairside manners, and our staff prides themselves on being kind, compassionate, and eager to help you in every way they can.
- Our dentists work together, compare notes, and evaluate cases as a team. With a team effort, you get a built-in second or third opinion.

You want to know you're important to the dentist and the team.

But you must also pick a dental team with the qualifications you want.

So, be sure to ask about these as well.

## Question 3: Do you offer all the dental services I need or could need?

Here, you simply need the short answer of: "Yes."

You want to hear that the dental team you choose has others in the office to confer with should the need arise. You want a dental group that has the technologies in-house to properly diagnose and treat your dental concerns.

You want a dentist to make your dental care and procedures as easy as possible for you should you have a special circumstance that needs to be addressed. It can be extremely frustrating to be told by your dentist that they cannot meet your unique needs.

Routine services all dental offices should offer include:

- Examinations
- Cleaning

- Check-ups
- Fillings
- Invisalign Clear Aligners
- Root Canals
- Crowns
- Bridges
- Removable Partial Dentures
- Full Dentures

Some of the not so commonly seen services you might need are:

- ✓ Dental Implants. With implants, you can replace missing teeth and rebuild your smile. You want a dentist who can perform all aspects of the treatment, surgery, and restoration under one roof.
- ✓ Teeth Whitening—Gives you white, bright teeth with results you can see after only one treatment.
- ✓ Bad Breath Evaluation and Treatment.
- ✓ Intra-oral video and digital cameras – So you can see and better understand what's happening inside your mouth.
- ✓ Digital X-ray evaluation – Allows us to see the most minor details with up to 90% less radiation than regular X-rays.
- ✓ 3D Imaging that minimizes radiation and allows our experts much better evaluation of your dental health.
- ✓ Sedation dentistry that allows you to have complex dental procedures with ease—taking away the pain and anxiety while you get to enjoy the results.
- ✓ Snoring and Sleep apnea treatment to have you breathing easier and sleeping soundlessly through the night.
- ✓ Botox for both cosmetic purposes and to treat TMJ, migraines, and bruxism.

If you think you may ever need these services, ask a prospective dental office if they provide them. You don't want to be forced to run all over town to seek additional services because the dentist you chose cannot provide them.



#### **Question 4: Do you make appointment scheduling, fees, billing, and insurance easy for me?**

The answer to this question should be a resounding "Absolutely!"

The office staff should recognize the importance of being able to get appointments and having a flexible schedule.

You need a dentist who'll answer your questions and work out the appointments required to give you the best results as quickly as possible while maintaining quality care.

They should help you understand the fees and help with the billing and insurance so you can be comfortable financially.

The dentist should try to make fees affordable while helping to maximize your insurance coverage.

Make sure that they do complimentary insurance filing for you and do the proper follow-up to maximize your benefits. This is a huge help when you don't have to deal with insurance companies yourself.

While dental insurance might not be a pay-all, it certainly can help pay for maintenance dental care. Also, certain insurance providers offer great payment assistance for certain dental implant procedures. You want a dental team that makes sure you receive all benefits available to you.



#### **Question 5: How will you help me keep my teeth for a lifetime so they look and feel good?**

The short answer: you should only see a dentist who thinks long-term and acts short-term.

First, the dentist should talk with you about your past medical and dental history.

These are important facts for your overall health and maintaining good teeth for a lifetime.

The dentist should ask you:

- What's important about your teeth?
- What would you like as your end result?
- Do you have any concerns about your treatment?

You should know if the dentist does a thorough dental exam, making sure they check for all possible issues and potential hidden problems. This should include an evaluation of your teeth, and bite with an oral cancer screening. This is a serious consideration. Life-threatening risks to your health can result from untreated dental infections—even ones you don't know you have.

You should also receive an individual, customized plan of treatment that serves four functions:

1. Correcting your problems.
2. Enhancing your appearance.
3. Creating long-term solutions.
4. Preventing problems by maintaining dental health.

If you need treatment, once that is complete, your dentist should maintain your dental health through periodic visits on a schedule designed specifically for you.

Keep in mind...Dentistry is a lifetime need. Teeth don't heal themselves. If they did, no one would lose any teeth.

Also...Every age has its particular dental problems. Your dental needs change as you live longer and work later in your life. You need a dentist to help you regain your lost function, eliminate painful conditions, and restore your youthful, radiant smile.

If you have:

- Dark, stained, chipped or misaligned teeth
- Old dental work that doesn't look good
- Bad breath that won't go away
- Missing teeth, holes, and gaps
- Loose or "about to be lost" teeth
- Problem dentures

Be sure you find a dentist who is ready to meet your needs and help restore your oral health!

When you make your first call to an office...don't feel obligated to schedule an appointment if you don't get the answers you want. Thank the person for their time and move on. While there's no need to explain, if you feel you must, you can let them know you have a few other calls to make before setting an appointment.

When you set an appointment, you want to be sure that you have some preliminary information that makes you feel comfortable when you go for your first visit.

By calling and asking these five questions, you'll know you've done your due diligence in locating a dentist that's right for you.

In addition to making the call, you can also stop in the office for a quick visit. This will back up the information you received during your call and confirm your decision.

### What to do next?

A new dental experience awaits you at Smiles Across North West Indiana...

At Smiles Across North West Indiana, we welcome you to contact our office and ask us the five questions discussed in this report. You'll likely find our answers align with the services you want and need.

From the moment you walk through our doors...

You'll receive comfortable, judgment-free dental care from our professional team. All our highly trained dental providers, hygienists, and dental assistants put you first and will always treat you with empathy and understanding in our relaxed office space.

Smiles Across North West Indiana personalizes every treatment, from an emergency dentistry visit to your dental implant procedures and more. Our goal is to make your experience at Smiles Across North West Indiana a five-star experience.

At Smiles Across North West Indiana, we want you to be thrilled with the way your smile looks, happy with your oral health, and excited to tell your friends and family about your experience. This is why your time and your





expectations will always be our priority.

If you are missing teeth and are ready for a permanent and cost-effective solution, we are eager to serve you. If you are concerned with your oral health or have problems with your teeth, or jawline, we are here to help.

If you come in for a visit, you'll find a dedicated, experienced, and compassionate dental team who is excited to help you optimize your oral health and achieve the smile of your dreams.

We've thought through every detail, from the moment you walk into our open, welcoming lobby to the time you spend with our practitioners.

In our state-of-the-art office complex, there's a purposeful flow to put you at ease and move your visit along seamlessly in a sophisticated yet friendly manner.

You might say we are obsessed with providing the highest quality standards in our practice, and we won't rest until we get it right. We aim to help you optimize your oral health and enhance your overall well-being. Before we ever have you "open wide and say ahh," we want to hear about your health history, concerns, and dreams so we are in sync with your expectations.

Each of our practitioners is a seasoned professional who is more than dedicated to their craft. They know how to care for your needs in the most painless, personalized, and professional manner possible.

### **So, What Happens Next?**

Now it's time to call our office and ask your questions, or better yet, call to schedule a free consultation at (219) 810-6512. Your questions will be answered, and you will know if Smiles Across North West Indiana is right for you.

During your consultation, tell us what you want, and we'll let you know what options there are and how we can serve you. It's that simple. We are here to help in every way we can.

We hope to hear from you soon and look forward to seeing you smile!

Sincerely,

Your team at Smiles Across North West Indiana



## Here's what a few of our clients had to say about their dental experience with our office:

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I have never experienced this kind of warmth and care from a dental office before. From my first call with Chelsea to schedule an appointment to getting my xrays done by Blanca. They are wonderful!! I was extremely nervous and the entire office made me feel so comfortable. What made it even better is that Dr Adekugbe is so kind. He explained everything in detail to me and showed such compassion and just his willingness to help me with my dental needs. This is by far the best dental office in Northwest Indiana! I will be referring all of my friends and family there. Thank you so much Dr and staff for putting me at ease and making this a great experience for me.

- Melinda H..

An excellent service provided as soon as you walk in the door. Sonia did an amazing job explaining every detail relating with my teeth and any questions I had. The cleaning was a great experience and Dr. Adekugbe explained what needed to be done to my teeth in a very clear and understanding way.

- Miguel L.

Dr Adekugbe is a compassionate health care provider that is genuinely concerned about his patients health and he even has a gentle touch. He accepted me as an urgent patient and has provided all of my dental care needs. His staff is professional and courteous and the hygienist Sonia is a true asset to his team. I have recommended All Smiles to all my family and friends and I guarantee you will be content and satisfied with their services.

- Kinberly L.

I can not thank enough the whole staff here at All Smiles in Munster! I went to a couple dental offices before I came across this hidden gem! Seriously beautiful office, super clean, & so update. Everyone communicated very well , I felt so comfortable being there Dr. Bunmi Was the best! He was very comforting even if I was freaking out about a root canal! I wish I can rate the whole staff 10/10!

- Maria L..

## Meet Dr. Adekugbe

Dr. Bunmi Adekugbe is your caring, competent and compassionate dentist that has been putting patients, team members and the profession first for over a decade. He is passionate about patient care and serving the community. Excelling in the predoctoral curriculum at the University of Ibadan, Nigeria, his pursuit for excellence took him to advanced training at Harvard University and the University of Pennsylvania (UPenn). While at UPenn, Dr. Bunmi was awarded with the Pierre Fauchard Award based on demonstrated leadership qualities.



*Dr. Bunmi Adekugbe*

Dr. Adekugbe has a unique approach to dentistry with his exceptional education and training in preventive and public health dentistry. His passion for clinical care and belief in continuing education has led him to be an active member of different dental associations, including the American Dental Association®, Indiana Dental Association and the foremost dental implant organization in the United States the American Association of Implant Dentistry (AAID). He makes it a priority to stay current with the latest dental advances and technology completing approximately 150 CE hours every year, more than 5 times required minimum.

"I treat each patient as if they were part of my family. I would never recommend something to you that I wouldn't recommend for my own wife, daughters, or mother." – **Dr. Adekugbe**





Call Now To  
Schedule Your  
Complimentary  
Consultation!

(219) 810-6512



Dr. Bunmi Adekunbe

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