



NEXT \$100K

BLUEPRINT

FOR GROWTH



Your journey to the Click Funnels
2 Comma Club Award
starts with your Next \$100K
in net new revenue



www.next100k.com



click funnels

keap



Mailbox™
POWER



HubSpot
SOLUTIONS PARTNER PROGRAM

6 Steps to M

1. Math of Success

How many net new clients **MUST** you acquire to earn your next \$100,000 in Net New Revenue?

$$\left(\begin{array}{c} \$ \rule{1.5cm}{0.4pt} \text{ upfront} \\ + \\ \$ \rule{1.5cm}{0.4pt} \text{ month} \end{array} \right) \times \rule{1.5cm}{0.4pt} = \$100K$$

2. Ideal Client Avatar

WHO will pay you this much money upfront and this much money per month? What do they **DO**? Where do they live? Can you **clearly identify** your **ideal client**?

3. List Building: Dream 100

How will you go about making a list of your ideal prospects? Can you identify 200 to 500 people who fit your ideal client avatar profile **perfectly**?

Next \$100K

4. What will they buy?

You might already know what you want to SELL to them, but what are **THEY looking to buy**? Is there a match between what they want to buy and what you want to sell?

5. Why will they buy?

Why will they buy your solution or anything else? Is there a problem? What is the problem? What is the cost of living with the problem? What is the solution? What is the cost of solution? Can cost of solution be justified?

6. What is your message?

What will you say to your audience so they will take your pitch? Why should they listen to **YOU**? What credibility/authority do you have? What will you do to earn their attention? How will you elevate their trust from 'temporary suspension of disbelief' to giving you a 'trusted advisor' status?

Your \$100K Strategy

In as few words as you can, articulate your business growth strategy. To earn ____ net new clients to pay you \$____ upfront and \$____ a month, how many appointments will you need? To get that many appointments, how many leads will you need to generate? How will you follow up?

90 Day Implementation Plan

Here make a list of **WHO** will do **WHAT** in next 90 days so you can launch your campaign and put your message in front of your market? What will you (yourself) **do**? What will you **delegate**? **Who is your project manager**? What internal resources do you have? Who will you hire? How much will you spend? (How much upfront \$____ and how much per month \$____).

1000 Day Journey

What is your marketing production budget? (Online Ads, printing, postage, software subscriptions etc.) What is your ongoing agency budget? (Tech support, design, copy, project management). What is your conversion process? Who will call on leads generated by marketing efforts? (Opener). Who will 'pitch and close' (closer)? Who will deliver what you promise? And **WHAT** are you promising?

Marketing Mindset:



Secrets of Success

If someone asked you **What THREE books are you currently reading?** how would you answer that question? Do you belong to a study club, book club or a mastermind? Do you have an individualized learning plan with curriculum of what you will buy, what you will learn and what you will implement? When you spend 20 minutes with me and talk about **MINDSET**, I will show you what I am reading, where I am investing and you might want to go where I go & buy what I am buying. Currently, I am heavily invested in Russell Brunson's Secrets of Success book club.

Marketing System:



Magnetic Marketing Membership

I have acquired almost EVERYTHING that one could possibly buy from Dan Kennedy. All his books, all his info products, all his archives, newsletters for over 15 years, event recording, transcripts etc. I invested hundreds of thousands of dollars and over 2000 hours in studying this. Today, Russell Brunson is giving all this away to people who become **Magnetic Marketing Diamond Member**.

Marketing Technologies:

☐ Click Funnels ☐ Keap ☐ Mailbox Power ☐ Hubspot

Your MarTech-Deck (Set of technologies working together to create your sales & marketing operations system) is the most important decision you will make in marketing. When you invest in technologies that I recommend, I install my frameworks, templates, workflows & funnels in YOUR account & give you my swipe-files so you or anyone else can implement my system in your business.

Implementation Team:

☐ eLaunchers ☐ Do-it-Yourself ☐ Vendors?

Implementation is hard, and it is even harder when you are doing something for the first time. A Done-For-You service by eLaunchers provides a completely coordinated single source of experienced professionals working on your project.



Parthiv Shah holding the 2019 and 2021 Two-Comma Club Award from ClickFunnels.

I won, You can too.
Take my system,
It is FREE.



FreeGrowthSystem.com

Parthiv

PARTHIV SHAH

BUSINESS GROWTH
STRATEGIST

📞 301-760-3953

🌐 MeetParthiv.com

Providing Highly Effective
Systems and Processes that
Save Time, Increase Revenue
and Maximize Profitability



MEET PARTHIV

